



Canadian Agri-Food Trade Alliance | Alliance canadienne du commerce agroalimentaire

MEDIA ADVISORY

Canada's Agri-Food Exporters to Launch 2019 Federal Election Priorities as Protectionism Rises and Rules-Based Trade is Threatened

Ottawa, Ontario – June 11, 2019 – Ranchers, farmers, food processors and agri-food exporters understand every day the vital role global markets play in the prosperity of all Canadians. Day in and day out, millions of people employed in agriculture and food industries from PEI to British Columbia rely on trade to feed millions both at home and abroad.

The Canadian Agri-Food Trade Alliance (CAFTA) will hold an end-of-session press conference to launch its priorities which will highlight the challenges and opportunities facing Canadian farmers and food processors as trade is increasingly linked to geopolitical and global events.

Farmers, producers and processors from across Canada will take away time from their farms and operations to travel to Ottawa to launch the platform CAFTA will use to engage with candidates from all parties across Canada to highlight priorities and issues of importance for Canada's agri-food sector during the 43rd federal general election.

WHEN: Thursday, June 13, 10:00 a.m.

WHERE: 135-B Press Conference Room, West Block

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FOR PLANNING PURPOSES

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