

MEDIA ADVISORY

CAFTA to Hold End-Of-Session Press Conference to Discuss Challenges and Opportunities for Farmers and Agri-Food Exporters in Times of Unprecedented Trade Uncertainty

Ottawa, Ontario – June 19, 2018 – No one knows trade better than ranchers, farmers and agri-food exporters. Day in and day out, millions of people employed in agriculture and food industries from PEI to British Columbia rely on trade to feed millions both at home and abroad.

The Canadian Agri-Food Trade Alliance (CAFTA) will hold an end-of-session press event to highlight key challenges and opportunities facing Canadian farmers and food processors in times of unprecedented uncertainty.

Farmers and producers from across Canada will take away time from their farms and operations to travel to Ottawa to speak out on the need for certainty as farmers and agri-food producers make choices for the year ahead.

The farmers and producers traveling to Ottawa will be available after the briefing to speak with reporters.

Key topics will include among others the continued need for Canada to diversify into fast and growing Asian markets, ongoing concerns with NAFTA 2.0 negotiations and the need to make trade commercially viable in particular in Europe.

WHEN: Thursday, June 21, 10:00 a.m.

WHERE: Charles Lynch Room, 130-S, Centre Block

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FOR PLANNING PURPOSES

CONTACT: Claire Citeau cciteau@cafta.org | C: 613-266-9104 | O: 613-560-0500

DIAL IN: 613-321-8648
TOLL FREE: 18-77-848-5559
GUEST CODE 20 24 28