

## CAFTA WELCOMES GLOBAL MARKETS ACTION PLAN

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**Ottawa, November 27, 2013** — The Canadian Agri-food Trade Alliance (CAFTA) welcomes the launch of the federal government's Global Markets Action Plan.

Earlier today, Canada's Trade Minister Ed Fast released the *Global Markets Action Plan - The Blueprint for Creating Jobs and Opportunities for Canadians through Trade*. This important document outlines the government's plan for focusing resources and efforts on expanding priority international markets and for supporting Canada's export sectors.

CAFTA welcomes the government's continued commitment to expand export markets. As well, we applaud the government's plan to develop strategies to expand priority markets, to strengthen ties with Canadian sectors that rely on exports, and to support small and mid-sized organizations as they expand their export activities. CAFTA looks forward to the establishment of a Global Markets Action Plan Advisory Council and to the government establishing a trade advisory board for the critical agriculture and food sectors.

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### **About CAFTA**

*CAFTA is a coalition of national and regional organizations which support a more open and fair international trading environment for agriculture and agri-food. CAFTA's members include producer organizations, processors, marketers and exporters from the major trade dependent sectors in Canada. Together, these sectors produce almost 80% of Canada's agriculture and agri-food exports, conduct about \$40 billion in business annually and directly employ close to 500,000 Canadians.*

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